KHANSAAB
LEADER IN THOBE CRAFT

RETAIL PARTNER PROPOSAL

A proposed retail partnership for premium thobe collections, supported by stock protection, local exclusivity, and complimentary brand packaging.

PARTNER COMMERCIALS

₹4,47,000	₹2,25,000	50.3%
PROPOSED INVESTMENT	PROJECTED PROFIT	PROJECTED ROI

PRODUCT-WISE QUANTITIES AND PRICING

Thobe category	Qty	Buying price	Selling price	Investment	Profit
Saudi	60	₹1,700	₹2,400	₹1,02,000	₹42,000
Saudi Makfi	60	₹1,700	₹2,600	₹1,02,000	₹54,000
Kuwaiti	50	₹1,700	₹2,800	₹85,000	₹55,000
Omani	60	₹1,700	₹2,200	₹1,02,000	₹30,000
Emarati	20	₹2,800	₹5,000	₹56,000	₹44,000
Total	**250**			**₹4,47,000**	**₹2,25,000**

Buying price is the price per piece paid by the retail partner; selling price is the proposed retail price per piece. Investment, profit and ROI are projections that assume all 250 pieces are sold at the listed selling price (projected sales value ₹6,72,000).

> **Payment Note** — Full payment of the proposed investment amount is required to confirm this order.

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VALUE ADDITION

What KHANSAAB brings to every retail partner, beyond the product itself.

01
Zero Dead Stock Risk
Retail partner may return eligible stock after one year in accordance with the stock return policy.

02
5 km Area Exclusivity
No other retailer within a 5 km radius will be supplied with KHANSAAB products, subject to the agreed territory and measurement method.

03
Social Media Marketing
KHANSAAB will run Meta advertisements for 15 days during the peak season to support store visibility.

04
Worry-Free Business
No staff, factory, or worker-management issues will be passed on to the retail partner.

05
Free Delivery and Returns
Stock deliveries and eligible returns will be covered under the agreement.

06
Complimentary Packaging
Premium KHANSAAB packaging boxes will be provided to retail partners free of cost.

STOCK RETURN TERMS

Stock Return Policy — Unsold or leftover stock may be returned to KHANSAAB after completion of one year, subject to the agreed terms and conditions. Returned goods must be unused, undamaged, and in original packaging. The start date of the one-year period should be confirmed in the final agreement.

One-Year Stock Protection — For returns made before completion of one year, a deduction of ₹250 per piece will apply.

AGREEMENT AND ACCEPTANCE

By signing below, the retail partner accepts the commercials, quantities, and terms set out in this proposal. The start date of the one-year period and the exclusivity territory and measurement method will be confirmed in the final agreement.

For KHANSAAB (authorised signatory)

Name: _____

Date: _____

Client signature

Store name: _____

Date: _____